

Aftermarket News (Apr'22)

1. Minor Update in Bottle Label – DENSO Engine Oil

(a) DENSO Engine Oil

<Background>

As an effort to simplify the content in DENSO Engine Oil bottle label, add in product name and MOE logo for Thailand requirements, the back label (non-Indonesian version) will be progressively updated.

<Results>

Bottle labels (non-Indonesian version of back label only) will be progressively updated, starting with Platinum 5W-40, on running change basis, from April 2022 shipment onwards.

Below table shows the details of revised bottle label, using example for Platinum 5W-40, 1L type.

Current (sample Part No, 1L)	New (sample Part No, 1L)

2. Packaging Change – COOL GEAR Oil Filter

COOL GEAR Oil Filter

<Background>

In line with global packaging guidelines, COOL GEAR Oil Filter box design will be changed.

<Results>

Packaging box will be revised, based on running changes, from June 2022 shipment onwards.

Below table shows the details of revised packaging box (flat layout view):

*All new COOL GEAR Oil Filter launches are already with the revised packaging design.

Type	Spin-On
Current Packaging	
New Packaging	

Type	Element
Current Packaging	
New Packaging	

3. Label Change –COOL GEAR Expansion Valve

COOL GEAR Expansion Valve

<Background>



In line with global packaging guidelines, label of COOL GEAR Expansion Valve will be revised.

<Results>

Label will be revised on a running change basis from end April shipment onwards, starting with following Part Nos:

- 047500-9072
- 447500-9250
- 447500-9220
- 447500-9052
- 447500-9071
- 447500-8210

Below table shows the details of revised Part No. Label:

Current Label	New Label
	

For more information, please contact your DENSO Sales Company.